

Message Text

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PAGE 01 LONDON 09770 010836Z

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ACTION COME-00

INFO OCT-01 EUR-25 ISO-00 EB-11 SCI-06 NSC-07 USIA-15

PRS-01 NASA-04 PA-04 H-03 DODE-00 DRC-01 RSC-01 /079 W

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R 010830Z AUG 74

FM AMEMBASSY LONDON

TO SECSTATE WASHDC 2657

UNCLAS LONDON 09770

E.O. 11652: N/A

TAGS: BEXP

SUBJECT: VIP REPRESENTATIVES FOR FARNBOROUGH INTERNATIONAL AIR SHOW 1974.

REF: FLOYD/ANDREWS TELECON 7/26

1) EMBASSY MOST ANXIOUS TO HAVE SENATOR GOLDWATER AS PRESIDENT'S PERSONAL REPRESENTATIVE AT FARNBOROUGH AND SCIENTIST ASTRONAUT DR. OWEN GARRIAT AS PRESIDENT'S SPECIAL REPRESENTATIVE.

2) WITH NEARLY 70 US COMPANIES EXHIBITING PRODUCTS ON USG STAND, A STRONG FAA EXHIBIT AS A PART OF US STAND, AND DISPLAY US CIVILIAN AND MILITARY AIRCRAFT, INCLUDING THE SR-71'S FIRST SHOWING AT AN INTERNATIONAL AEROSPACE EXHIBITION, THE US WILL HAVE THE LARGEST NON-BRITISH NATIONAL PRESENCE. SENATOR GOLDWATER'S INTERNATIONAL STATURE AND ACTIVE INTEREST AND PARTICIPATION IN US AEROSPACE LEADERSHIP MAKES HIM IDEAL CHOICE TO REPRESENT PRESIDENT AT FARNBOROUGH AS HE HAS AT RECENT PARIS AIR SHOW US EXHIBITIONS.

3) IDEALLY WE WOULD LIKE SENATOR GOLDWATER TO PARTICIPATE IN PRESS CONFERENCE ACTIVITIES SUNDAY SEPTEMBER 1 (TIME TO BE SET BUT PROBABLY LATE MORNING), REMAIN THROUGH OFFICIAL OPENING DAY OF SHOW (MONDAY) AND AS MANY OF THE THREE FOLLOWING TRADE DAYS AS HIS SCHEDULE WOULD

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PAGE 02 LONDON 09770 010836Z

PERMIT. WE WOULD LIKE TO HAVE DR. GARRIAT AVAILABLE

SUNDAY AND THROUGH AT LEAST TRADE DAYS. SINCE HE IS WELL KNOWN IN BRITISH SCIENTIFIC CIRCLES WE WOULD PROGRAM ADDITIONAL ACTIVITIES FOR WIDEST POSSIBLE BENEFITS FROM HIS ATTENDANCE.

4) EMBASSY CURRENTLY WORKING ON PROGRAM RELATING TO SR-71 AND OTHER FEATURES OF US EXHIBIT AND WILL REPORT DETAILS AS SOON AS COORDINATION WITH SBAC AND BRITISH GOVERNMENT OFFICIALS COMPLETED.

5) IN ORDER TO PROCEED WITH PLANNING OF PUBLICITY AND PROGRAMMING WE WOULD LIKE TO KNOW SOONEST AVAILABILITY OF SENATOR GOLDWATER AND DR. GARRIAT.

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 01 AUG 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974LONDON09770
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740209-0571
From: LONDON
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740882/aaaacsyq.tel
Line Count: 76
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: FLOYD/ANDREWS TELECON 7/26
Review Action: RELEASED, APPROVED
Review Authority: WorrelSW
Review Comment: n/a
Review Content Flags:
Review Date: 05 JUN 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <05 JUN 2002 by reddocgw>; APPROVED <22 JAN 2003 by WorrelSW>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: VIP REPRESENTATIVES FOR FARNBOROUGH INTERNATIONAL AIR SHOW 1974.
TAGS: BEXP
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005